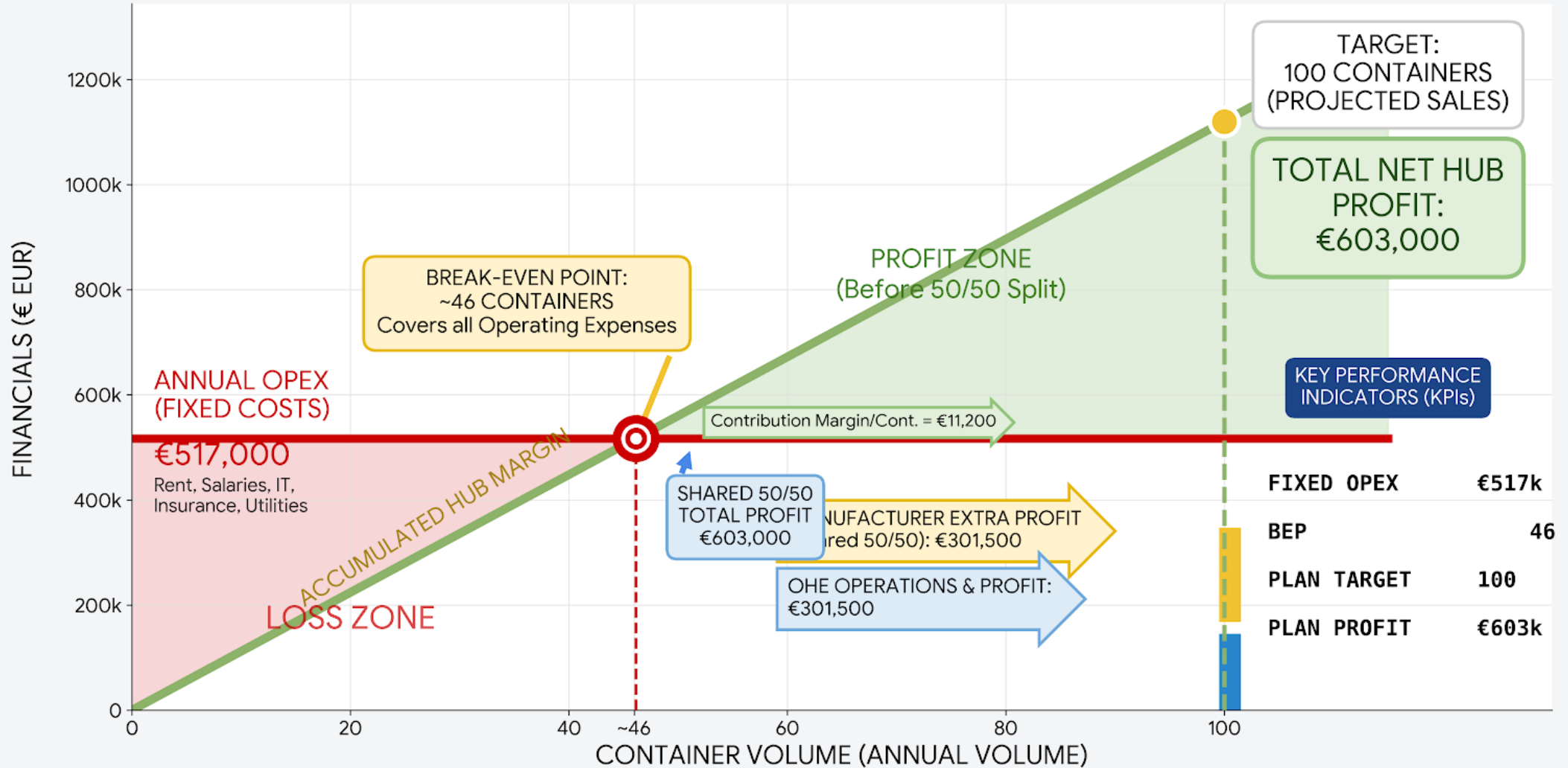
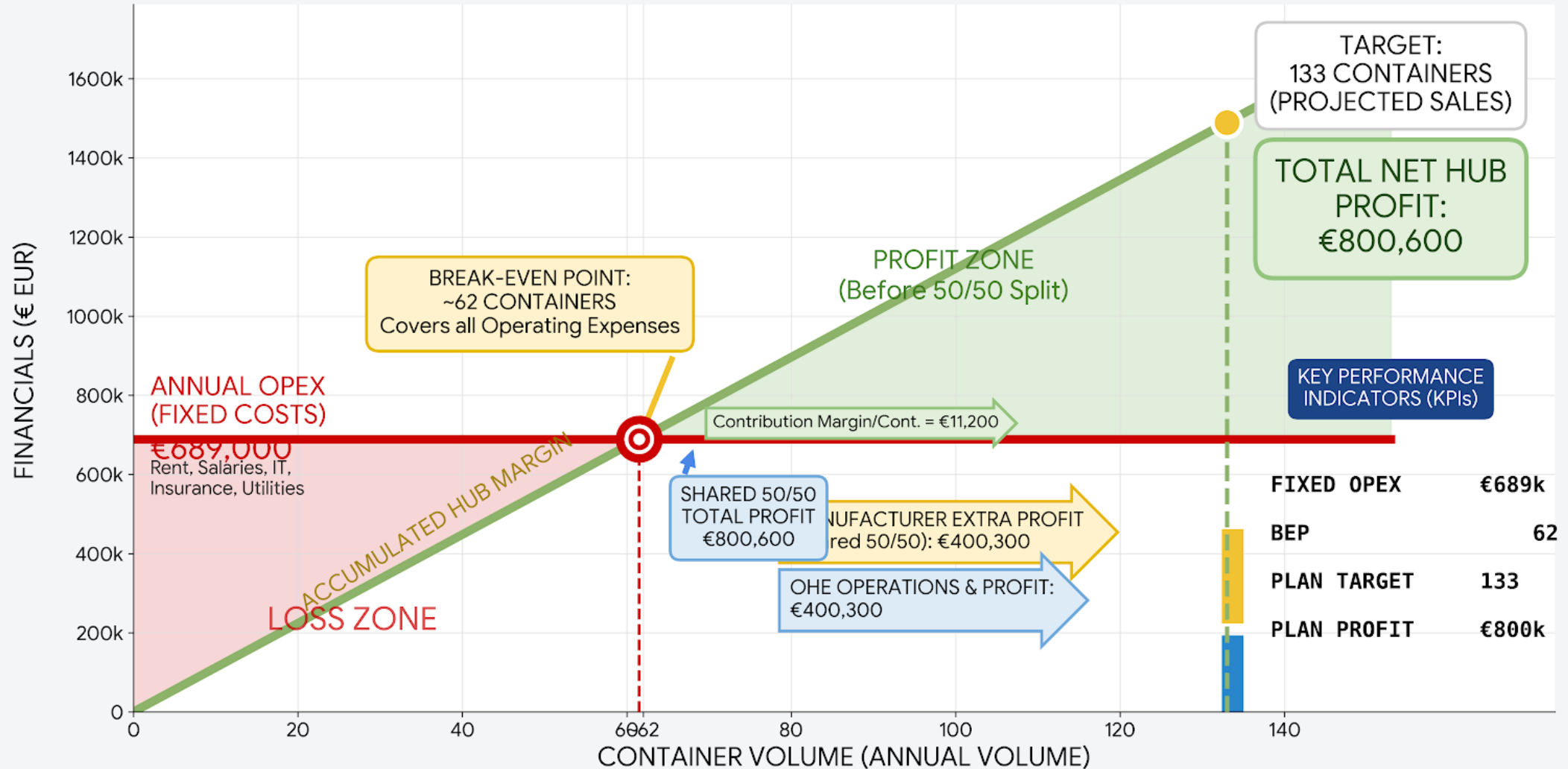


OHE HUB BUSINESS SCALABILITY ANALYSIS - ANNUAL PLAN (PHASE 2 - 100 SOLD)



TOTAL HUB FINANCIAL IMPACT (ANNUAL SCALE) SHARED PROFITS: Manufacturer €301,500, OHE €301,500

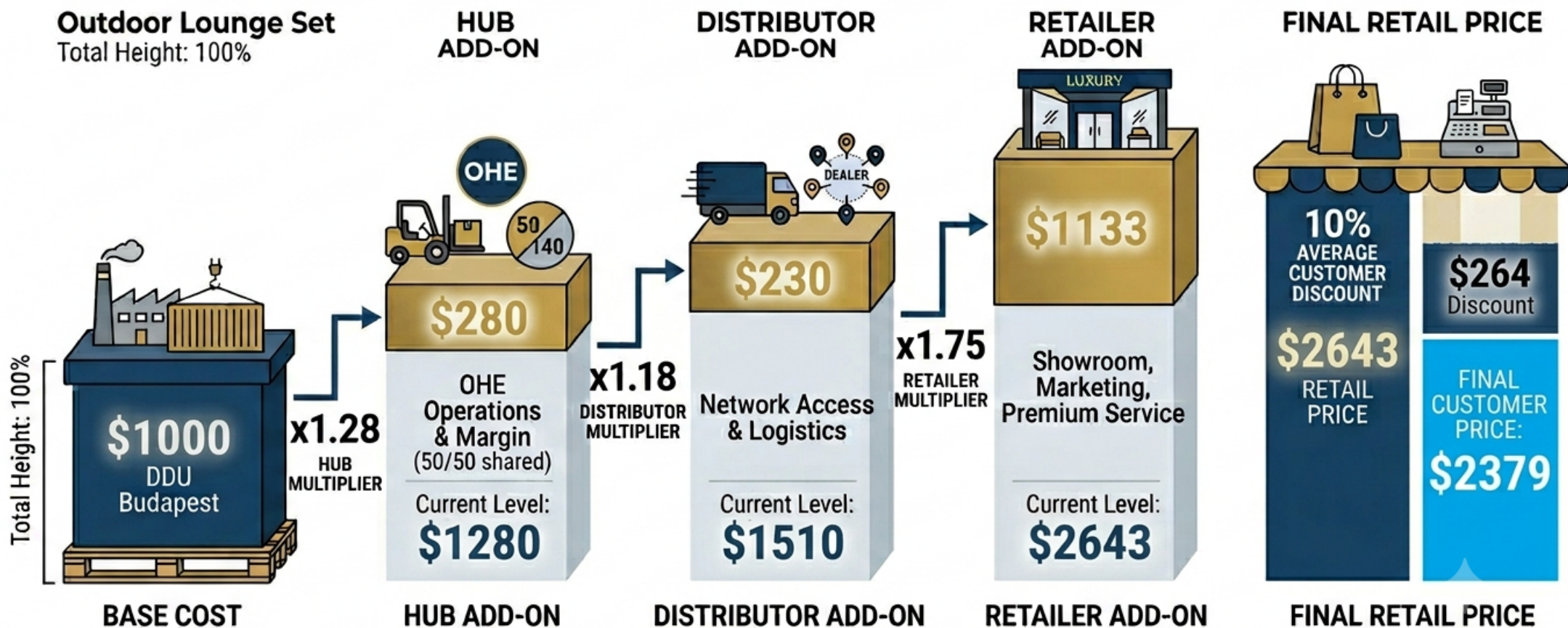
OHE HUB BUSINESS SCALABILITY ANALYSIS - ANNUAL PLAN (PHASE 3 - 133 SOLD)



TOTAL HUB FINANCIAL IMPACT (ANNUAL SCALE) SHARED PROFITS: Manufacturer €400,300, OHE €400,300

EUROPEAN PREMIUM FURNITURE B2B PRICE WATERFALL MODEL

TOTAL VALUE CHAIN **x2.64**



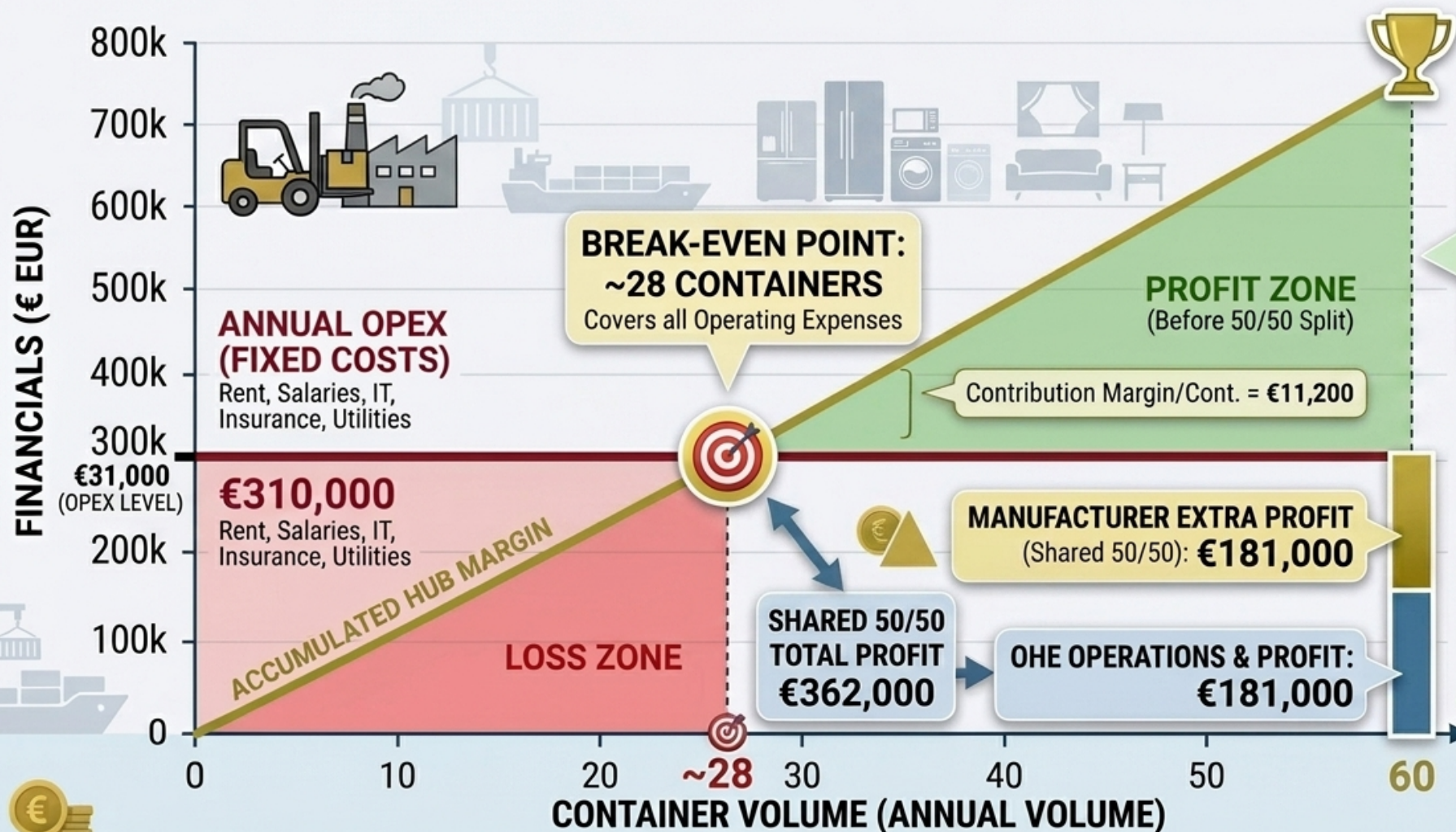
TOTAL HUB FINANCIAL IMPACT

MANUFACTURER EXTRA PROFIT (Shared 50/50): \$140

OHE OPERATIONS & PROFIT: \$140



OHE HUB BUSINESS SCALABILITY ANALYSIS - ANNUAL PLAN



TARGET:
60 CONTAINERS
(PROJECTED SALES)

TOTAL NET HUB PROFIT:
PROFIT:
€362,000

KEY PERFORMANCE INDICATORS (KPIs)

	FIXED OPEX	€310k
	BEP:	28
	PLAN TARGET:	60
	PLAN PROFIT:	€362k

TOTAL HUB FINANCIAL IMPACT (ANNUAL SCALE) SHARED PROFITS: Manufacturer €181k, OHE €181k